*General*

Instead of using Gray with the base colors Blue and Purple, can we find another color for the palette that makes the lay out more lively and less serious?

*Cover:*

* We would like to change the picture (see image of “snail” on the brefing section)
* Above the three icons we need to have “Asterys helps” otherwise the texts in the boxes would have no subject…
* No need to have the logo in the cover

*Page “What makes us tick”*

* Ok

*Back*

* The social logos in colors instead of gray
* Can we use the dandelions here instead of inside the brochure?

*Page “Why Client choose us”*

* Remove the quotes from Fastweb and Coesia
* Cancel the dandelions

*Other two pages*

* Use two of the pictures we uploaded in the briefing section
* We need to have a general title that says: “Our programs”
* The programmes are organized uncorrectly.
* The four titles (personal development, team development, organizational development and AEquacy) must indicate 4 kind of programs and need to have the same layout.
* This is the list of programs under the four titles:

**PERSONAL DEVELOPMENT**

* Leading Self – Personal Mastery
* Leading Others – Interpersonal Effectiveness
* Leading Others – Managing Teams
* Leading Others - Leading Change

**TEAM DEVELOPMENT**

* Top Team Alignment
* High Performing Team Strategy
* Execution Booster

**ORGANIZATIONAL DEVELOPMENT**

* Organizational Alignment/Engagement
* Building Internal Coaching/Mentor Capability (we put the two together. The text becomes: “TO develop a group of internal mentors/professional coaches. Our training is accredited by ICF (ACTP).”
* Developing a Smart Working Culture
* Culture Transformation (instead of Whole System Change)

**AEQUACY**